

Detroit Green Task Force -- Transportation and Mobility Subcommittee

March 16, 2021 at 4pm

Detroit Shared Mobility Ordinance

Ericka Savage Whitley, Policy Director from Council Pro-Tem Mary Sheffield's office and Ericka Savage Whitley from the Law Department presented on a Detroit Scooter ordinance.

Started in 2018. It took time based on the market and state law. Almost ready to go, but a little stalled with Justin Snowden.

Three components all under DPW --

1. Ordinance gives broad parameters to permit shared mobility.
2. A resolution would be more updatable and set fees. Looking at per-ride fee versus large up-front fee and per-unit fee. Includes geofencing to create slow zones and no-ride zones.
3. Permit, plans include fleet size, rebalancing requirement, maintenance requirement, geofencing, customer service approach, emergency management (e.g. COVID)/special event plan (e.g. parades), etc. Up to five permits would be awarded based on the submitted plans.

Data is a big part of this. Plans should include programs, e.g. low-cost plans, safety/helmets, equitable distribution. City will evaluate and choose the best based on plans.

Detroit has an above average usage of scooters.

Nothing is in concrete. It's still a draft and community input is still being taken. Has not gone through corporate counsel or city council approval.

Some neighborhoods don't even want them. There's a wide variety of opinions, especially between users and non-users.

Detroit Bike Challenge

Sherelle Streeter from WSP and interim project manager for the Office of Mobility and Innovation. The Detroit Bike Challenge in 2021 is a 2021 6-month pilot project that includes an e-bike leasing program and support riders through a larger bike to work culture using the Love to Ride platform.

Leasing e-bikes to 110 Detroit-based employees within 6-8 miles of their workplace. Cost is \$15 per month.

The Detroit Bike Challenge is open to all. It includes two month-long challenges (May and October) where riders collect points and can win national and local prizes. Mini-challenges will be in June and September. The goal is to collaborate with bike advocacy groups and use existing events.

Love to Ride is a Facebook for biking and Detroit has a license.

Sherelle asked to share any Detroit-based employers that might be interested in participating in this program.

Other Announcements

Mikki announced that DDOT has resumed collecting fares.

Todd gave a brief update on House Bill 4014 for setting speed limits.

Jeffrey suggested we gather for a bike ride and Myra proposed that for our May meeting.